



Title Sponsor
\$15,000 (Limit 1)
Benefits Include:

- Corporate logo will appear on all marketing materials & signage at all supporting events, such as Pink Potluck and Pink Bake Sale as the official title sponsor of Pink Night 2013.
- Logo placement will be larger than all other sponsors logos
- Corporate logo on Pink Night website and Facebook
- Whole two page spread ad in full-color inside event program with premium placement
- Spotlight recognition at event with public speaking opportunity at event
- Corporate banners placed at event
- 15 passes to Pink Night



Platinum Sponsor
\$10,000 (Limit 1)
Benefits Include:

- Corporate logo will appear on all marketing materials & signage at all supporting events, such as Pink Potluck and Pink Bake Sale as the official platinum sponsor of Pink Night 2013.
- Logo placement will be larger than all other sponsors logos, with exception of title sponsor
- Corporate logo on Pink Night website and Facebook
- 2 page full-color ad in event program with premium placement
- Extra special recognition at event with public speaking opportunity at event
- Corporate banner placed at event
- 10 passes to Pink Night

Reception Sponsor
\$7,500 (Limit 3)
Benefits Include:

- Corporate logo placed on menu and all table tents at event
- Corporate logo on Pink Night website and Facebook
- Full page full-color ad in program with premium placement
- Special recognition at event
- Corporate banner placed at event
- 7 passes to Pink Night

SPONSORSHIP OPPORTUNITIES

All Pink Night sponsorship levels are industry exclusive (except Media & Print Sponsors) to omit competitors from sharing a sponsorship title.

Fashion Show Sponsor
\$5,000
Benefits Include:

- Present the exclusive gorgeously created Golden Bra Award
- Corporate logo on Pink Night website and Facebook
- Full page full-color ad in program with premium placement
- Special recognition at event
- Corporate banner placed at event
- 5 passes to Pink Night

Media Sponsor
\$5,000
Benefits Include:

- Corporate logo on all donated media advertisements
- Corporate logo on Pink Night website and Facebook
- Full page full-color ad in program with premium placement
- Special recognition at event
- Corporate banner placed at event
- 5 passes to Pink Night

Promotional Sponsor
\$5,000
Benefits Include:

- Corporate logo on Pink Night website and Facebook
- Signage with corporate logo near Pink Night merchandise booth during event
- Full page full-color ad in program with premium placement
- Special recognition at event
- Corporate banner placed at event
- 5 passes to Pink Night

Venue Sponsor
\$2,000
Benefits Include:

- Half page full-color ad in event program
- Special recognition at event
- Signage with corporate logo at event
- 2 passes to Pink Night

Printing Sponsor
\$2,000
Benefits Include:

- Corporate logo on all donated printed items
- Half page full-color ad in event program
- Special recognition at event
- 2 passes to Pink Night



Decorations Sponsor
\$2,000
Benefits Include:

- Half page full-color ad in event program
- Special recognition at event
- Signage with corporate logo at event
- 2 passes to Pink Night

Entertainment Sponsor
\$2,000
Benefits Include:

- Half page full-color ad in event program
- Special recognition at event
- Signage with corporate logo at event
- 2 passes to Pink Night

Silent Auction Sponsor
\$1,000
Benefits Include:

- Special mention in event program
- Special recognition at event
- Signage with corporate logo near auction area
- 1 pass to Pink Night

Pink Night Partner
\$500
Benefits Include:

- Special mention in event program

Artistic, Yet Conservative, Brassiere Pink Night Fashion Show Entry
\$50 - Please refer to brassiere criteria on PinkNightFlint.com
Benefits Include:

- One entry into the Golden Brassiere contest
- Entry can be created by a corporation, sponsor, artist or individual
- Top winners will be modeled during the highly anticipated elegant Pink Night fashion show
- Full-color photo of brassiere entry with creator's name included into the event program

Auction Item Donation
(To be used in silent or live auction)
Benefits Include:

- Business or individual mentioned during live auction
- Silent auction item mention on bidding sheet
- Special mention in event program

DONOR LEVEL SUMMARY:

Title Sponsor \$15,000		Venue Sponsor \$2,000
Platinum Sponsor \$10,000		Printing Sponsor \$2,000
Reception Sponsor \$7,500		Decoration Sponsor \$2,000
Media Sponsor \$5,000		Entertainment Sponsor \$2,000
Promotional Sponsor \$5,000		Silent Auction Sponsor \$1,000
Fashion Show Sponsor \$5,000		Brassiere Contest Entry \$50

Auction Item Donation
(To be used in silent or live auction)

Items to be donated:

Will drop off at Financial Plus Credit Union

Need Pink Night representative to pick-up

Will mail form to Financial Plus Credit Union's address below

SPONSOR CONTACT INFORMATION:

Contact Name: _____

Company: _____

Address: _____

City _____ **State** _____ **Zip** _____

Contact Company Phone: _____

E-mail: _____

Please make checks payable to:
"Pink Night 2014" Memo: "The American Cancer Society"
Mail to: Financial Plus Credit Union
Rachel Monreal, Public Relations Committee
G-3381 Van Slyke Rd., Flint, MI 48507

Shop Pink Night! Buy tickets to Pink Night & merchandise beginning April 1st at PinkNightFlint.com

About Pink Night

Pink Night is a night to celebrate the life of breast cancer survivors and to remember those who were taken from us. Our goal is to heighten awareness of the benefits of early testing and to raise monetary donations to support the American Cancer Society's Making Strides Against Breast Cancer cause.

The first event held was appropriately named "Pink Night." Pink Night began in 2007 by a few inspired employees of Financial Plus Credit Union. These employees began rallying their friends, family, and community to gather for one night in October to raise funds for their Making Strides Against Breast Cancer walk team.

Goal & Contribution to Making Strides

Pink Night has grown substantially since its first event from raising \$1,000 in 2007 to \$54,397 in 2013. Our goal for 2014 is \$55,000.

The key to Pink Night's growth has been rallying passionate and like-minded community leaders together. Every person and business can help make a difference.

Saving Lives



In 2013, Pink Night celebrated its second consecutive year as being a Top 20 fundraising team in the nation for Making Strides Against Breast Cancer!

Please join our team this year!

The American Cancer Society is putting your dollars to work now - doing the most in every community to help women with cancer today and working tirelessly to find cures to end the disease tomorrow. Since Making Strides began 20 years ago, breast cancer death rates have declined 32 percent.

The progress we're making because of Making Strides supporters is nothing short of remarkable. But this is no time to rest. When more walkers raise money to fight breast cancer, there will be more survivors celebrating more birthdays.

Find more information on Making Strides Against Breast Cancer at www.MakingStrides.acsevents.org

Contact Us

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www.PinkNightFlint.com
[facebook.com/PinkNightFriends](https://www.facebook.com/PinkNightFriends)

Pink Night is presented by:



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2014 Sponsorship Opportunities



Please join us by supporting Pink Night!

Thursday, October 2nd

5:00 p.m. - 11:00 p.m.

Blackstone's Pub & Grill
530 S. Saginaw St., Flint, MI 48504

www.PinkNightFlint.com
[facebook.com/PinkNightFriends](https://www.facebook.com/PinkNightFriends)